

•ELAND WARD

229 S Westlake Ave. 101
Los Angeles CA, 90057
elandwward@gmail.com
415.574.1206 | itseland.com

•ABOUT

I thrive working with teams cross-functionally, and am at ease in high-stress deadline driven environments. I have expert level knowledge with Adobe Creative Suite, am familiar with a variety of project management platforms, and proficient with both Figma and Sketch.

•EDUCATION

2007 **BFA Graphic Design – California College of The Arts**

•EMPLOYMENT

2022 - Present Capital Brands / Delonghi / nutribullet | Senior Production Artist

At Capital Brands I work on both retail boxes and user manuals for a variety of products in the nutribullet and magic bullet line. My responsibilities include pre-press file prep and printer handoff, DAM (Digital Asset Management) and server maintenance, product updates, web asset production, and design of user manuals and retail box artwork that strictly adhere to brand guidelines.

2019 - 2022 Peloton Interactive Inc. | Senior Production Artist / Designer

At Peloton I worked as a senior production artist / designer on the packaging team. I was responsible for pre-press file management, web asset production, quality control, and designing and illustrating product user manuals and retail boxes.

2019 - 2019 Assouline Publishing | Production Artist / Designer

Assouline is a leading high end publisher of art and coffee table books. At Assouline I created vector illustrations, web assets, retouched photos and handled pre-press production including checking proofs, laying out copy and going over blue line copies.

2017 - 2018 Thicket Labs | Production Artist / Designer

Thicket Labs was an online networking and problem solving startup. My responsibilities included production design, illustration, web asset creation, pre-press quality control and file management.

2016 - 2016 New York City Ballet @ Lincoln Center | Production Artist

I worked on the production and layout of New York City Ballet's schedule and program. I handled layout via InDesign, and was responsible for the bulk of pre-press oversight and file management.

•REFERENCES

Upon Request.